Organize Your Content by Building A Hierarchy:

It is important that your content is organized in a clear and concise manner. This will not only help with the initial designing of the site, but also aid the user in easily finding information within a minimum number of clicks. Once you have decided on the content to be placed on your site, we recommend that you organize it by creating a simple hierarchy or outline. This will become the "blueprint" that we will follow when developing the site's structure and navigation.

Please use the worksheet attached to assist you in developing the hierarchy for your website.

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Website Worksheet Layout

Home Page

Top Level Categories

Sub Categories